

Resiliency Toolkit

MEDIA KIT



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Resiliency Toolkit

Small and start-up businesses stand to be hit hard by measures being taken in response to the COVID-19 outbreak. In response, ygap has developed a business Resiliency Toolkit to support entrepreneurs and their ventures through this challenging time.

This Toolkit has been designed with 12 years worth of ygap's expertise in supporting the emergence and growth of impact ventures in emerging markets around the world. Now may not be the ideal climate for small and medium social business to thrive, but resiliency measures put in place early on may help businesses to survive, pivot their operations, and weather the outbreak.

The toolkit outlines clear actions ventures can take to increase their resiliency in response to unexpected shocks, such as a pandemic. We have broken these down into actions that entrepreneurs can take to prepare for an unexpected event and those they can take to respond to an event and reduce its impact on their business. Where possible, we have included examples and case studies from real businesses who have put these practices in place.

Please [download](#), share and use as needed.

ygap

ygap is an international development organisation that backs early-stage social impact ventures with locally-led solutions to local problems.

We believe in the power of entrepreneurship as an effective and sustainable way to provide opportunities for people to lift themselves out of poverty and disadvantage.

We find, accelerate and support the growth of impact ventures led by local entrepreneurs who deeply understand the unique challenges of their communities and are best placed to develop solutions.

ygap programs are designed to provide support where it is needed most in different countries and regions across the world. ygap accelerators support impact ventures in South Africa, Kenya and Bangladesh. Our yher program supports women-led ventures in the Pacific Islands and Africa and our First Gens program supports migrant and refugee-led ventures in Australia.

ygap has offices and local teams that lead our programs in each area that we work.

FOR MORE INFORMATION

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