## Our theory of change

### An equitable and sustainable world

### Advancing global equity through inclusive entrepreneurship

Aligned with SDG 10.2, our goal is to empower and promote in particular the social and economic inclusion of all

### Micro - impacting lives

**Directly supporting inclusive entrepreneurship at the individual level**

Increased capacity and agency of entrepreneurs to sustain flourishing businesses

- Increased capacity of entrepreneurs
- Increased number of new ventures launched
- Increased survival rate of ventures supported
- Increased annual revenue growth of ventures supported
- Increased the employee growth of ventures supported

### Macro - changing systems

**Indirectly supporting inclusive entrepreneurship at the ecosystem level**

Increased inclusivity of entrepreneurial ecosystems and removing barriers for entrepreneurs to access ecosystem support

- Increased access to inclusive finance, market and support systems
- Strengthened advocacy for the inclusion and representation of all social entrepreneurs regardless of race, ethnicity, gender or sex

### Our 1-2 year outcomes

- ygap Pre-Accelerator Program
- ygap Accelerator Program
- ygap Investment Readiness Program
- ygap Masterclasses, Workshops & Hackathons
- Scaling Frontier Innovation (SFI) COVID Response (Enterprise Support)

### Our long term outcomes

- Frontier Incubators Capacity Building Program
- Development of Gender Lens for Incubators & Accelerators (GLIA) Toolkit
- Scaling Frontier Innovation (SFI) COVID Response (Entrepreneur-support organisation Support)
- GLIA Community of Practice

### The work we do

- Countries/regions we work in
- # and types of programs run
- # of ventures or entrepreneur supported, by diversity
- # ventures launched (launched is defined by being post-revenue)
- Venture survival rate
- Compound annual growth rate, by diversity
- (Funding raised – ygap distributed and/or other)
- # of jobs sustained, by gender
- Most Significant Change stories?

### Our key indicators

- Countries/regions we work with
- # of projects in support systems undertaken
  - Increased capacity of entrepreneur-support organisations to add value to entrepreneurs (e.g. with GLIA, GIZ handbook) - could be about gender inclusion, MEL
  - # of projects in accessible markets undertaken
    - # of ventures with increased customers
    - (Ventures with increased revenue)
  - # of projects in inclusive finance undertaken
    - # of women, urban entrepreneurs with access to finance
  - Types of public good (tools, publications, research) women and/or urban entrepreneurs contributed to ecosystem

### Our vision

An equitable and sustainable world

### Our mission

Advancing global equity through inclusive entrepreneurship

### Our impact

Aligned with SDG 10.2, our goal is to empower and promote in particular the social and economic inclusion of all