



ygap KENYA JUNE 2021 ACCELERATOR PROGRAM

Venture Profiles



Binti Mwalau

Hassanat Ventures LTD

Overview

Hassanat is a dairy processing company that aggregates milk from local farmers to produce yogurt which is sold at an affordable price to retailers.

Location of Venture

Kwale

Problem

4 out of 10 Kenyans live on less than \$2 a day and more than 30% don't have access to healthy and nutritious products.

Solution

Hassanat Ventures directly contracts dairy farmers in Kwale county to supply them with dairy products for nutritious dairy products processing.

SDG



Andrew Wekunda

Andy's Greens

Overview

Andy's Greens runs an online Green Grocery store that sources fresh vegetables, fruits and herbs from smallholder farmers and sells to online clients.

Location of venture

Bungoma

Problem

Agriculture supports the livelihoods of about 80% of Kenya's 33 million people, 70% of them based in rural areas. However, smallholder farmers lack access to markets to expand demand for agricultural products as well as set opportunities for income generation.

Solution

Andy's Greens leverages technology to improve market linkages for smallholder farmers and meet the growing demand for fresh farm produce from consumers.

SDG





Brain Onyango

Usafi Green Energy

Overview

Usafi Green Energy is a renewable energy company converting waste to energy. The venture collects waste and turns it into briquettes for sale. Usafi Green Energy also sells clean cookstoves to distributors in marginalized communities.

Location of venture

Kiambu

Problem

15 million Kenyans lack access to clean energy resulting in 600,000 cases of respiratory illnesses including 21,650 deaths in Kenya, every year.

Solution

Usafi Green Energy produces affordable briquettes and clean cookstoves for supply to institutions, industries and for domestic use.

SDG



Ochieng Shikuku

Panther Leather

Overview

Panther Leather manufactures quality leather products and sells to retailers and individuals. The venture also offers training and consultancy services on the skill of leather crafts.

Location of venture

Kisumu

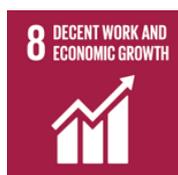
Problem

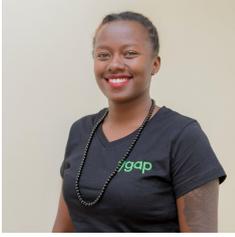
The leather sector in Kenya is estimated to be worth over Ksh 50 billion annually. Unfortunately, exporting raw hides and skins has denied the country billions of shillings in direct earnings and thousands of job opportunities. Kenya strongly relies on importation to meet the high demand for leather products.

Solution

Panther Leather develops its own quality leather brand locally produced and trains youths on this craft.

SDG





Leah Njahi

Tyler's Juice Bar

Overview

Tyler's Juice Bar processes and sells affordable 100% natural packed juice, smoothies and fruit salads..

Location of venture

Kisumu

Problem

In Kenya only 2.5 Million people consume healthy foods and beverages.

Solution

Tyler's Juice Bar sells quality and affordable foods and beverages to health-conscious individuals in Kisumu who want to live a healthy lifestyle

SDG



Meidimi Sokoto

Dimjim

Overview

Dimjim organically grows mushrooms and sells them to supermarkets and other mushroom aggregators.

Location of venture

Nakuru

Problem

More than 10 million Kenyans lack access to quality, sufficient nutritious food. According to official statistics from the National Farmers Information Service (NAFIS), Kenya produces 500 tonnes of mushrooms per year against a demand of 1200 tonnes which is largely being met through imports.

Solution

Dimjim bridges the gap of demand and supply of mushrooms by growing and selling the harvest to supermarkets and local mushroom aggregators.

SDG





Loice Okoth

Loicita Fitness Studio

Overview

Loicita fitness studio promotes clients' quality of life through a health-based focus on mental, physical, and psychological training.

Location of venture

Kisumu

Problem

10 million Kenyans are unfit and overweight, 75% of which are women. and 55% of annual deaths are lifestyle related.

Solution

Loicita Fitness Studio provides a gathering space for the community that is inclusive of all women and offers a wide array of holistic fitness programs aimed at encouraging them to maintain overall health and wellbeing.

SDG



Eugene Buluma

The Art Fam

Overview

The Art Farm provides artist management services, directs and choreographs plays to foster talent growth in the rural communities.

Busia

Problem

Despite the several measures undertaken towards poverty alleviation, in Busia county, poverty rate has remained persistently high at 64 % and unemployment at 70%.

Solution

The Art Fam supports young people in developing art skills that can be utilized commercially through trading creative products /services.

SDG





Silvester Opollo

Community Pro-Ventures

Overview

Community Pro-ventures is a financial services company that provides access to water tanks on credit and offers loans and credit management training for women entrepreneurs in Busia County.

Location of venture

Busia

Problem

Financial inclusion from mainstream credit institutions is one of the major factors that influence access to basic water catchment facilities and sustainability of grassroots entrepreneurs. Only 30% of 800,000 households in Busia county have access to clean water.

Solution

Community Pro-ventures transforms informal rural settlements' access to water on credit and provides quick loans to catalyze the growth of women-led businesses.

SDG



Karamdeep Sagoo

La'aupau

Overview

La'aupau manufactures liquid hygiene products.

Location of venture

Eldoret

Problem

19,500 people die every year in Kenya due to communicable diseases. It is estimated that universal adoption of handwashing with soap could save 1 million lives annually.

Solution

La'aupau produces and sells quality hygiene products at an affordable price to retailers, households, offices, and other institutions.

SDG





Paul Akwabi
Tech Kidz Africa

Overview

Tech Kids runs a technology academy that assists to nurture innovative skills set to the upcoming generation from 7years to 19 years of age.

Location of venture

Mombasa

Problem

1In Kenya 16M learners aged 6-19 years don't have a suitable curriculum on Robotics and Coding.

Solution

Tech Kidz supports innovation by training children and teenagers on Robotics, coding, animation and online safety in introductory level, middle level, and expert levels.

SDG



Newton Salano
Rhea Furniture

Overview

Rhea Furniture designs and manufactures durable high-end furniture.

Location of venture

Kajiado

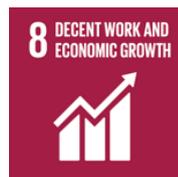
Problem

In Kenya the estimated youth unemployment rate in 2020 was at 7.27%. The unemployed lack the appropriate skills and avenues to earn decent wages and lift themselves out of poverty.

Solution

Rhea Furnitures trains unemployed young persons on the art of furniture designing and employs them to provide carpentry services to homeowners and businesses.

SDG





Joseph Mathai
Organic Agriculture Solutions

Overview

Organic Agriculture sells custom-made agricultural equipment, fish farm feeds and offers consultancy services to small scale farmers.

Location of venture

Nairobi

Problem

Farming in Kenya has been adversely affected by climate change, urbanization, limited access to affordable farm inputs and extension services leading to substandard and reduced harvests countrywide. In Kenya the cost of producing a 1 KG of fish is 235 KES of which 60% is on fish feed.

Solution

Organic Agriculture supplies farmers with tailor made equipment for sustainable agriculture and feeds for fish farmers.

SDG



Newton Oyugi
Fruits and Pods

Overview

Fruits and Pods sell fresh horticulture to export companies and rotational crops to the local market.

Location of venture

Narok

Problem

The biggest obstacle in increasing farmers income in Kenya is the profiteering middlemen. Commission agents, traders and wholesalers take a major chunk of profit from farmers' produce leaving very little for the farmers. In Kenya 74% of the 60,000 farmers in the sector are struggling to earn a sustainable income.

Solution

Fruits and Pods sources produce for export directly from smallholder farmers eliminating brokers through a transparent process for farmers to benefit in the value chain.

SDG





Robert Mrima

ROKA Designs

Overview

ROKA Designs recycles redundant billboards to trendy bags.

Location of venture

Mombasa

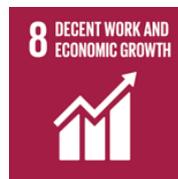
Problem

Kenya imports fashion accessories worth USD 540,000 annually
4.97 billion tonnes of plastic waste are non recycled globally contributing to plastic waste of 500 tonnes annually in Nairobi.

Solution

ROKA Designs recycles redundant billboards, banners, and Ankara materials to make trendy, eco-friendly and waterproof bags.

SDG



Deogratius Magero

Borderhub

Overview

Borderhub is an Innovation space that enables young persons to gain skills, knowledge, confidence, and the connections needed to realize their full potential.

Location of venture

Busia

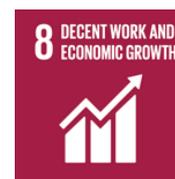
Problem

In Kenya over 3M students that enroll in high school 58% fail to complete their higher learning hence don't get formal skills required in the job market

Solution

Borderhub builds business skills for young persons as an empowerment strategy for them to confidently explore employment opportunities or start their own ventures.

SDG





Claire Onzee

Shirlam Investment

Overview

Shirlam Investment is an agribusiness company that grows and sells sweet potato tubers, vines for propagation and as fodder.

Location of venture

Kakamega

Problem

In Kenya 14.5 million people are facing a food security crisis in Kenya.

Solution

Shirlam Investment empowers rural men and women by contracting them for their services at the sweet potato farms. The venture also trains vine buyers on sustainable sweet potato propagation practices.

SDG



Getrude Kurgat

Gintex LTD

Overview

Gintex is a textile company that mass produces outfits for wholesale

Location of venture

Eldoret

Problem

136% of 54M Kenyans live on less than 1\$ a day making it difficult for parents with school going children to afford basic learning requirements for their kids.

Solution

Gintex LTD produces quality uniforms at affordable prices and offers a variety of affordable materials to ensure that every parent can afford uniforms.

SDG





Pamela Wesonga

Afya Pawa

Overview

Afya Pawa is an agro-processing company that stimulates and promotes growth roots and tuber crops through value addition.

Location of venture

Busia

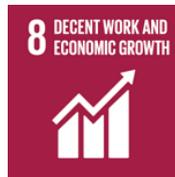
Problem

In Kenya many smallholder family farmers are poor, food insecure and tend to be less commercially oriented due to their restricted access to direct markets. Farmers lose 5.58tons 43% of total harvest leading to low income.

Solution

Afya Pawa contracts farmers in the rural communities of Busia Kenya to produce quality root and tuber harvests for processing, paying relatively high prices compared to what the middlemen offer and reducing losses.

SDG



Erick Onchonga

Irri-hub

Overview

Irri-hub is an agriculture company that provides climate smart irrigation technologies to small holder farmers.

Location of venture

Nairobi

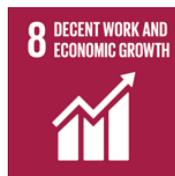
Problem

A high percentage of the country's population mainly depend on agriculture for their livelihood. However, the reality is that small holder farmers typically earn low incomes and lack the skills and resources needed to improve their farm's productivity and in the long run, their livelihoods.

Solution

Irri-hub supplies small holder farmers with irrigation resources. This guarantees increased quality yields by farmers and in turn increases their sales margins.

SDG





Purity Makena

Pumax Computer Services

Overview

Pumax Computer Services provides ICT services, sells stationery and offers advanced computer training for young adults.

Location of venture

Isiolo

Problem

There are over 260,000 people in Isiolo of which over 34,000 are unemployed. It is a global fact that most occupational opportunities being created require digital skills leading to a high demand for digital training.

Solution

Pumax Computer Services empowers youths technically through digital training at an affordable fee.

SDG



Justine Awino

Rhoi Creations

Overview

Rhoi Creations is an interior decor firm that offers interior design services and products works with women in creating art items for the interior decor services

Location of venture

Kisumu

Problem

In Kenya, only 4% of Kenyans can afford to live in beautiful - functional spaces.

Solution

Rhoi Creations offers affordable interior design advisory services and decor products.

SDG

